

**Marriott Vacations Worldwide
Second Quarter 2020 Earnings Call
July 30, 2020**

Presenters

Neal Goldner, Vice President Investor Relations
Steve Weisz, President and CEO
John Geller, Executive Vice President and CFO

Q&A Participants

Jared Shojaian, Wolfe Research
Patrick Scholes, SunTrust
Brandt Montour, JP Morgan
Chris Woronka, Deutsche Bank
Khoa Ngo, Jefferies
Tyler Batory, Janney

Operator

Greetings and welcome to the Marriott Vacations Worldwide second quarter 2020 earnings call. At this time, all participants are in a listen only mode. A brief question-and-answer session will follow the formal presentation. If anyone should require operator assistance during the conference, please press star zero on your telephone keypad. As a reminder, this conference is being recorded. It is now my pleasure to introduce your host, Mr. Neal Goldner, Vice President Investor Relations. Thank you. You may begin.

Neal Goldner

Thank you, Michelle (sp), and welcome to Marriott Vacations Worldwide second quarter earnings conference call. I'm joined today by Steve Weisz, President and Chief Executive Officer, and John Geller, Executive Vice President and Chief Financial and Administrative Officer. I do need to remind everyone that many of our comments today are not historical facts and are considered forward looking statements under federal securities laws. These statements are subject to numerous risks and uncertainties as described in our SEC filings, which could cause material—which could cause future results to differ materially from those expressed and/or implied by our comments.

Forward looking statements in the press release that we issued last night, along with comments in this call, are effective only at the time issued and will not be updated as actual events unfold. Throughout the call, we will make references to non-GAAP financial information. You can find a reconciliation of non-GAAP financial measures refer to in our marks in the schedules attached to our press release ,as well as the investor relations page and financial information page on our website. It's now my pleasure to turn the call over to Steve Weisz, President and Chief Executive Officer of Marriott Vacations Worldwide.

Steve Weisz

Thanks, Neal. Good morning, everyone. Like many other companies, the COVID-19 pandemic has greatly impacted our business. Our second quarter started in a position that most of us have never had to deal with before but slowly began to recover. As you might remember, in March, we closed our vacation ownership resorts to transient renters and other guests and alerted our owners about the limited amenities they would find if they decided to take their scheduled vacation. As a result, occupancy at our resorts in April and May was in the single digits, but that's only the beginning of the story.

In late May, with leisure travel leading the recovery, we started to reopen some of our resorts for renters and guest arrivals. At the beginning, resort occupancy was fairly low, but it steadily improved as we move through June led by our drive to locations. For example, our Florida beach resorts ran only 17% occupancy on Memorial Day but were running at 65% by the end of June and remain in the mid 60% range today. Our South Carolina resorts ran 30% occupancy on Memorial Day but were north of 70% by the end of June and are in roughly the same place now. We also saw occupancy in our mountain resorts climb throughout June, reaching as high as 75% by July 4th and are currently in the high 70s.

While clearly not drive to markets, occupancy at our St. Thomas and St. John resorts climbed to 60% by the end of June, and they're now at around 70%. However, two of our larger markets have not recovered as quickly. Orlando, which represents almost 20% of our keys, ran low single digit occupancy at the end of May. But with the theme parks reopening, we saw a steady rebound in occupancy, reaching roughly 35% by July 4th. However, due to the press reports regarding higher COVID cases in Florida, they have since weakened to around 25%. And finally, Hawaii, with more than 15% of our keys, remains effectively closed today except for residents of the state or those willing to self-quarantine for 14 days after arrival due to state regulations. We're hoping this rule gets lifted at the end of August as currently planned, but I suspect it will depend on what happens with the virus in the key feeder markets. So, while we are excited about how quickly occupancy improved in June and July, occupancies in some markets have plateaued, and we're watching the rise of COVID cases closely as it could further dampen the recovery.

In May, we rolled out our enhanced telesales program, which is performed very well, delivering the majority of our \$30 million of contract sales in the quarter. As occupancy out of resorts began to build in June, we reopened 8 sales centers, predominantly in South Carolina and Florida. Based on the performance of those first 8 sale centers, we reopened an additional 34 sales centers in July. And by the end of September, we expect nearly all of our sales centers to be reopened, as long as Hawaii loosens their current restrictions. With occupancy building, propensity to tour has been encouraging, with most customers choosing to meet in person versus virtually.

While tour flow is not close to pre COVID levels, VPGs have been very strong, with tourists skewed more to owners than usual. Meanwhile, the resort management and finance businesses

in our vacation ownership segment reinforced the strength of our business model this quarter, generating more than \$135 million of very high margin revenue. Not surprisingly, though, with occupancies in the single digits in April and May and all of our sales centers closed until June, this wasn't enough to completely offset the softest in our development and rental businesses.

The story at interval international during the quarter were similar to what we saw in vacation ownership business. Early on, with nearly 1300 resorts closed or not taking new reservations, exchange and rental volumes declined substantially on a year-over-year basis. By the end of June, the number of closed resorts was around 600, and we are now down to less than 240 resorts that are yet to reopen. As you would expect, with resorts reopening, exchange transactions began to improve with volume in June growing year-over-year assisted by some pent-up demand. As you may remember, many of intervals members renew their membership when they transact, so with year-over-year exchanges down 12% in the quarter, it's not surprising to see membership being 4% lower than March.

Looking forward, owner's confidence in travel remains relatively strong, but with COVID cases rising, as it is somewhat soft, owners came back strong during late May and June but had plateaued in certain markets. Exchange transaction growth has also softened somewhat from the June highs. Understandably, consumers are concerned about a potential second virus wave, which appears to be affecting their near-term willingness to travel. At the same time, according to ARDA, more than 50% of those surveyed are more likely to travel if they could cook in their unit, while nearly only 70% would be willing to travel in the next six months if they could drive to their destination. With a larger square footage in our units compared to the average hotel room, the majority of which have full kitchens and more than 80% of our US keys on the mainland, I believe we are well positioned vis-a-vis other companies in the hospitality industry.

So, where do we go from here? As of now, excluding Hawaii, owner and exchanger reservations are roughly 90% of those on the books at the same time last year, with the fourth quarter numbers improving sequentially from the third. We currently have nearly 30,000 tours scheduled for the second half of 2020, excluding Hawaii, about the same number we had at the end of April. And with very few customers opting to cancel their preview packages, our total tour pipeline is roughly the same as it was at this time last year. With the turn in business from the April lows, we've been able to bring back more than 4,000 associates from furlough, primarily in our resort operations group. But given the uncertain pace of the recovery, we have also extended furloughs for around 40% of our team to early October.

As we talked about last quarter, we have lowered our inventory and other spending by roughly \$300 million for this year, reduced our operating costs, improve our liquidity, and, as John will discuss, close to \$375 million securitization transaction with very attractive terms just last week. We continue to actively pursue business transformation through the redesign and implementation of a more effective and efficient operating model. Since we closed on our merger with ILG nearly two years ago, we have made significant progress combining and integrating the best of both businesses while gaining new perspectives on the key success

factors that will most effectively position us to lead our industry, no matter what the future brings. We anticipate these operating model changes, along with other cost reduction measures, will help propel organization forward as we continue on the path towards recovery.

To summarize, the leisure travel leading the recovery we're seeing much improved occupancies and many of our drive to markets. We've already reopened more than half of our sales centers, and we're seeing a solid customer propensity to tour in our results. By the end of this quarter, we expect nearly all of the remaining sales centers to reopen. Our high margin stickier revenue businesses performed as expected in the quarter, delivering more than \$150 million of revenue. We continue to actively pursue business transformational opportunities across our business, through the redesign and implementation of a more effective and efficient operating model, and we have gone above and beyond to help keep our associates and customers safe while making smart decisions for our shareholders to ensure that we remain in a strong financial position for the future. With that, I'll turn the call over to John.

John Geller

Thanks, Steve, and good morning, everyone. I'd like to take a few minutes to speak about our second quarter results, the actions we've taken into lower costs and manage our cash flow, and the overall strength of our balance sheet and liquidity position. Our second quarter results reflect the impact to our vacation ownership business of very low resort occupancies and close sale centers in April and May, as well as lower transaction revenues and resort closures in our exchange and third party management businesses. As a result, our adjusted EBITDA for the quarter reflected a loss of \$10 million.

Looking first at our vacation ownership business, while our stickier resort management and financing businesses each provided a strong contribution to our results this quarter, it was more than offset by losses in our development and rental businesses. As a result, our vacation ownership business loss \$19 million of adjusted EBITDA in the quarter. Contract sales in the second quarter worth \$30 million, the majority of which came from the enhanced phone sales program that we launched in early May with our physical sales centers, closed. As resort occupancies began to steadily improve, starting in late May as states started to relax the restrictions, we began reopening sale centers in the first week of June, primarily in South Carolina and Florida, and we had eight sale centers back in operation by the end of the quarter.

Our immediate focus at our sales centers was on in-house marketing in channels, and we have been encouraged by owners propensity to tour. We've also seen strong VPGs driven by higher discounting and promotional activity, as well as a larger percentage of owner sales. However, with lower occupancies and limited preview packages, tour flow was substantially below normal levels. Given the limited contract sales in the quarter, we were unable to fully leverage our fixed marketing and sales costs, resulting in a \$19 million development margin loss in the quarter. These results included \$21 million of favorable revenue reportability in the quarter as we benefited from Q1 contract sales that were not recognized as revenue until Q2.

Given the limited contract sales in Q2, we had a much smaller deferral of revenue into Q3, all of which will impact our third quarter results, which I'll discuss in a moment. Development margin in the second quarter was also negatively impacted by roughly \$5 million of unfavorable product costs true up activity and \$4 million of higher sales reserves in the quarter. We continue to see higher default activity across the portfolio, particularly in our acquired Sheraton and Westin brands. As I mentioned during our year end call, some of this performance relates to loans are—originated under sales in underwriting standards used by ILG prior to our acquisition, which we have since optimized. These include reduced down payment requirements for buyers with sub-600 FICO scores and less qualified off premise, or OPC marketing channels, with little or no income qualifications for potential buyers.

For our owners who have temporarily loss their income or a substantial portion of their income due to the virus, we continue to work closely with them, deferring loan payments where we can as we work with our owners to help them transition through this difficult time. Today, we're very encouraged that only roughly 1.3% of our borrowers have taken advantage of this program, speaking to the creditworthiness of our owner base. Our resort management business generated \$51 million of profit in the quarter, \$19 million lower than the prior year. As expected, the stickier management fees were the primary contributor in the quarter, with revenue growing 4% year-over-year. However, this was offset by \$24 million of lower ancillary results due to the closure of these operations for most of the quarter. As occupancies started to improve, we have started to reopen some of these outlets.

Turning to our rental business, with transient keys rented down 93% and transient rate down 15%, our rental business generated a \$75 million loss in the quarter. As we have mentioned in the past, the majority of our rental expenses are relatively fixed in nature, including maintenance fees on our unsold inventory and cost related to owners who exchange for hotels loyalty program points or vacations through our Explorer program. So, with revenue down so much in the quarter, it had a substantial impact on our profitability. As a reminder, we paid for most of these costs earlier in the year, but, for EBITDA purposes, they are expensed over the course of the year, including roughly 75% of the rental expense in the second quarter. We expect our rental business to continue to generate losses through the end of the year, but, with most of the 2020 rental expenses already paid for, we expect cash flow to improve considerably as revenue grows.

Lastly, our stickier financing business continued to perform extremely well, with revenues and profit relatively flat year-over-year, despite lower note originations due to reduce contract sales. Turning to the exchange in third party management segment, exchange transactions at our interval business started the quarter soft as nearly 1,300 resorts that members could normally exchange into were either closed or not taking reservations. But as the quarter progressed and more and more resorts reopened, exchange transactions began to improve. The 50% decline in exchange revenue for the quarter was mitigated by the stickier membership revenue, which was down around 10%. Revenues at our Aqua Aston hospitality business, which generates most of its revenue in Hawaii, were negatively impacted by the same visitor

restrictions that Steve mentioned. We were able to offset some of these lower revenues through cost savings, but adjusted EBITDA for the segment declined 59% to \$19 million.

G&A expense declined \$45 million from the prior year quarter. This decline related to roughly \$14 million of lower costs associated with furlough and reduced work week programs, as well as synergy savings, \$10 million of bonus related cost savings given the updated financial projections for the year, \$6 million due to a tax credit under the CARES Act, and \$15 million from lower overall spending across the business on technology projects, travel, training, and other discretionary spending given the impact of the virus. Moving to the balance sheet and liquidity position, we ended the quarter with \$566 million of unrestricted cash, \$47 million of gross notes receivable that were eligible for securitization, and nearly all of our \$600 million of revolver capacity available to us.

We had 4.6 billion in net debt outstanding at the end of the second quarter, including 2.7 billion of corporate debt and 1.9 billion of nonrecourse debt related to our securitized notes receivable. We have no corporate debt maturities until September 2022, which is our convertible notes, and that's only \$230 million. As we discussed on our last call, we raised an additional \$500 million of senior notes in May, and we also amended our credit agreement to suspend our first lean covenant through the first quarter of next year. We also completed a \$375 million note securitization last week. The blended interest rate was 2.5%, and the advance rate was 98%, making it one of our most successful ABS transactions ever. The offering was substantially oversubscribed, including many new investors who haven't participated in our securitizations before. We expect this transaction to generate approximately \$53 million of net cash.

Now, before I—we moved to Q&A, I would like to talk about our expectations for the third quarter. Given the current rise in COVID-19 cases, we have limited visibility on whether the recent recovery will be sustainable in the near term. Assuming we don't see key markets shutting back down, we expect occupancies for the quarter could be flat to up slightly versus what we saw in July. Hawaii remains the biggest question mark on whether or not it reopens as currently scheduled on September 1st. As a result of occupancies being roughly half of normal levels and our decision to not reopen most of our linkage and off premise marketing channels in the near term, we expect tour flow could run 60 to 70% lower than last year's third quarter.

We are pleased with the response from our owners and guests who have been very willing to attend in-person sales presentations and with discounting and incentives we are offering, VPG has been higher than pre pandemic levels. To the extent tours of VPG remain in line with July levels and we don't experience any further delays for re-openings in Hawaii or shutdowns, contract sales in the third quarter could be between \$120 and \$155 million. Typically I wouldn't expect revenue reportability to have much of an impact on our third quarter adjusted EBITDA, but with the limited number of contract sales from the second quarter being recognized in the third quarter, we could see revenue reportability negatively impact our third quarter adjusted EBITDA \$10 to \$20 million. So, notwithstanding the strong sales improvement we expect in the

third, the sequential quarter-to-quarter EBITDA growth in the underlying business could be potentially offset by up to \$40 million of reportability differences, given the positive reportability that I discussed in Q2.

As we've discussed in the past, reportability is only timing, but given the negative report ability in the third quarter, we currently expect are reported development margin to these slightly negative. In our resort management business, we expect the higher margin management fees to increase in the third quarter on a year-over-year basis. While we continue to maximize our ancillary revenue as occupancies improved, we expect results will still be down on a year-over-year basis. As I mentioned, even though we have already paid for roughly 75% of our annual rental costs, approximately 140 million of these costs will be recognized as expenses in the second half of the year. While transient rental revenue is returning, we do expect to continue to incur a rental losses through the balance of the year. The good news is that we have limited variable rental costs yet to be incurred against the rental revenue, so, as revenue grows, it will improve our cashflow outlook over the course of the year. In our exchange and third party management business, while transactions at our interval business improved substantially through June, they have moderated a bit, and Aqua Aston's results will continue to be impacted until Hawaii changes its restrictions on visitors. Finally, with the cost actions we've implemented, G&A costs could be down in the 40% to 55% range in the third quarter.

Turning to our cash flow outlook, in May, I provided a cash burn rate of roughly \$10 million per month for the remainder of the year. That projection assumed contract sales would be limited, rentals would not resume at all in 2020, the exchange business would be—would continue to be down substantially, and we would not be able to complete a term securitization this year. As we've already begun to reopen sale centers and have completed a securitization transaction, and assuming occupancies remain at least in the levels we saw in July, we now expect to generate positive cash flow for the second half of the year. This is an obvious improvement from what we anticipated just a few months ago.

As Steve mentioned, we brought back more than 4,000 associates and still have roughly 40% of our people on furlough, with another 16% on reduced workweek or reduced pay. We also continue to defer a substantial amount of inventory and capital spending across the business to preserve cash. These are very hard choices, but we think we can manage at this level until business further returns. Finally, we are focused on the integration and transformation of our business, including the technology and organizational changes necessary to position us best through the recovery, as well as growth opportunities that may present themselves. With that, Steve and I would be happy to answer your questions. Michelle?

Operator

Thank you. We will now be conducting a question-and-answer session. If you would like to ask the question, please press star one on your telephone keypad. A confirmation tone will indicate your line is in the question queue. You may press star two if you'd like to remove your question from the queue. For participants using speaker equipment, it may be necessary to pick up your

handset before pressing the star keys. One moment, please, while we pull for your questions. Our first question comes from the line of Jared Shojaian with Wolfe Research. Please proceed with your question.

Jared Shojaian

Hi, John, and good morning, everyone. good morning. So, first, just, a point of clarification—and I appreciate all the data you provided here. On the third quarter, the contract sales the \$120 to \$155 million, are you assuming that Hawaii is open for the full month of September? Is that the assumption?

Steve Weisz

Yes. Although, you know, as you might imagine, you can't just flip a switch and all of a sudden you're at full volume. But we would think it will build through September, yes.

Jared Shojaian

Got it. Thank you. And you said tour flow, I think you said in July or maybe for the third quarter was down 60% to 70%. That's about what you're guiding on contract sales for the quarter, as well. Are you not getting an outsized VPG offset right now? Can you just talk about that a little bit?

Steve Weisz

Actually, our tour flow is down through, yesterday and July, closer to 75%, VPG is in fact, up about 40% on a year-over-year basis for the month of July. So—and keep in mind, there's—there's not a straight line—you can't take the midpoint of the 120 to 155 million and then divide by three, and that's what you run per month. July—and is stronger than August, as you have some people returning to school etc. at the end of August and the beginning of September, and then it picks back up. So, we are seeing, VPG growth rather substantially and meaningfully. It stands to reason where the vast majority of the tours that we are taking are from owners, and running a very nice VPG. And I wish I could say it's—it forebodes what the future holds on an ongoing basis, but I think overtime as more first time buyers come back, you'll start to see that come down.

Jared Shojaian

Okay. Thank you. That's, very helpful. Then, I guess prior to COVID, one of the industry's talking points was that, in a recession, you don't have to lower price the ways hotels do, because your inventory is non-perishable. It sounds like there may be some discounting going on just based on some of the commentary you gave. So, can you maybe elaborate a little bit on that and maybe just some of the pricing that you're getting right now? How does that compare, VPG up significantly obviously maybe that's close rate driven, more existing owner mix effect, but how do some of the pricing compare that you're getting right now versus a year ago?

Steve Weisz

Yeah, Jared, I'm not—I'm not sure, I don't think we were one of the folks that said that we will never discount. I mean, I'll harken back to the, you know, kind of the Great Recession, and one of the things that we did was, we went back to our existing ownership group, and we offered, some meaningful discounts to our product back then to stimulate some demand. So we had said even at the end of the first quarter call that one of the options that we had was to do some discounting. So, yes, we did do some discounting on our points. We did rollback those points. Plus we have provided an additional incentive for people that were paying in cash. The good news is that obviously, that helped fuel some of that 30 million that we got in roughly a month, and 60% of the sales that we got were in cash.

With that said, now, as we enter August, we're going to begin to dial back some of those incentives and—for instance, cash and finance sales will be priced in the same fashion. I would think that we'll continue to look at ways to kind of simulate volume. But the point you make is the right one, which is, while your average contract price may be lower because of some of the discounting you're going to do, the closing rates are substantially higher, which gives you the effect that you're looking for is that people that are interested in buying say, hey, this is a pretty good deal, particularly for those that are existing owners. And they say, I'd like to put some more points in my portfolio, and they do it at an attractive price.

Jared Shojaian

Great. Thank you very much.

Steve Weisz

Thank you.

Operator

Thank you. Our next question comes from the line of Patrick Scholes with SunTrust. Please proceed with your question.

Patrick Scholes

Hi. good morning.

Steve Weisz

Morning.

Patrick Scholes

You talked about, your presold package tours being roughly in-line with historical or last year levels for the rest of the year. In that, Hawaii obviously is a big concern about reopening, in those presold tours what percentage does Hawaii represent?

John Geller

We can get that. We don't have that at our fingertips. But what we're seeing on the tour side, Patrick, the pipeline remains strong. It's relatively flat to where we were at this time last year. We went through a period of time where we weren't selling new packages here in the second quarter. However, obviously, with resorts closed, people weren't taking the tours. I think the positive point is that, you know, that package pipeline remains strong. In the nearer term what we've seen is some of those folks pushing their vacations out, right. Not surprisingly, they want to travel, but maybe there are a little bit more concerned. So, when it gets closer, we have seen folks not cancel or ask for their money back but push the timing of that that package or their vacation out.

And so, that's where it's kind of hard to gage. I mean, we could tell you what's on the books, but there's a good chance that some of that will, you know, get pushed out. The nice thing—the one point I want to make about Hawaii, too, is, if you think about flying to resorts that we have, the few that we've opened have come back really strong relative to even our drive to resorts. So, take St. Thomas and St. John where, we're already running 60%, 70% plus percent occupancies at those two resorts. Aruba just opened here a few weeks ago for US folks and we're already up to 40%, 50% occupancy in Aruba. So, that all bodes well for when Hawaii lifts its restrictions when you think about our owners and their propensity to fly. So, we're seeing a good rebound on some of those markets.

Patrick Scholes

Okay. thank you. And then just, one question on clarification, when you talked about cash flow, in the second half the year to be positive. Is that—assuming an additional securitization in the back half or for the rest of the year?

John Geller

No. Well, what we'd assume is that we have our warehouse, Patrick. And so, obviously, we can securitize those notes. But just given our volumes, we just cleared out all our sellable notes in the deal we just did. And given the sales numbers I gave you, we wouldn't necessarily have generated—if things go really well, maybe we'd have enough notes to potentially do a deal later in the year, but most likely we're looking at our next deal in the first quarter sometime next year. But like I said it, it would include the ability for us to monetize that paper at, call it roughly at 85% advance rate in our warehouse facility.

Patrick Scholes

Okay. Very good. Thank you. That's it for me.

Steve Weisz

Yeah, thanks, Patrick.

Operator

Thank you. Our next question comes from the line of Brandt Montour with JP Morgan Chase. Please proceed with your question.

Steve Weisz

Good morning.

Brandt Montour

Good morning, everyone. Thanks for taking my question and thanks for all these details. You guys gave great color on the total pipeline. For packages, you talked about occupancy and you said that the propensity for owners to tour was strong. I was wondering if you could just flesh that out a little bit in terms of maybe how that's trended sequentially and any other color you can talk, you can give us on the health of the consumer and how they're sort of behaving. I think that's the missing link for us to, understand, you know, the full channel there.

Steve Weisz

Sure. So as occupancy started to build, led predominantly by owners, coming to the resorts, we offered them, two different options. Obviously, we already started the telesales activity that was started towards the end of May, and that was continuing. So, those are not people that were at the resorts. But people that were at the resorts, we gave them two options. Either they could go through a traditional tour in our sales center, obviously with all the proper protections plexiglass etc. Or we could do it virtually with them in their villa, where we would be on the phone and they could see us and that kind of thing and do it that way. We thought that there might be some resistance for people to come to our sales centers. That has not materialized. In fact, the vast majority of the people that are staying at our resorts are more than happy to come to our sales centers.

The good news is that, through our pre arrival communication, we've made them aware of all the protections that we put in place and everything else. I think that gives them a greater sense of security knowing that they're not going to have undue exposure and the like. And obviously we're scheduling tours so that there's not large groups of people at any one point in time. So, that that's really the message here. The feedback we have gotten from our owners, based on their experience, not only in the sales center, but in the course of staying in a resort while they're on vacation, has been very positive and been very comforting to us, because we work very hard to try to figure out how we could do this in a way that, people would feel as though that they were not putting their health at risk by coming on vacation or by talking to us about becoming an owner or increasing their ownership percentage.

Brandt Montour

Understood. Thank you for that. That's helpful. And then, on a related topic, on the package sales programs, you know, I think one concern some people have is that those—and it might not be you. It might be peers or maybe the industry on the whole but that forward package sale programs have been slowed down—or the engines have slowed down, and that's created

maybe, an air pocket in new owner tours next year and potentially into 2022. And so, I guess the question is, have you slowed those engines down? Have you turn them back on? And how long—or how long could you go with a reduced sort of forward new owner package tour sales program?

Steve Weisz

Sure. Let me see if I can walk you through the arithmetic. You have a certain number of tours, kind of at the beginning of the COVID crisis and you had tours that were scheduled to arrive in the second quarter that never came. They have deferred their arrival to a later point in time. As I mentioned in my remarks, only 4% of the people have actually cancelled their package. So, think of it their—the package pipeline has aged a bit. In that same second quarter, we turned off the engines to drive new package bookings, because, quite frankly, it didn't make a lot of sense to us, to go out and talk to people and say, hey, why don't you come and take a preview package on this when they were concerned about traveling in general and everything else.

We have begun to very selectively and very slowly dial backup, predominantly in the digital space, as well as some marketing through the loyalty programs, which we've gotten some good response to, to start to reactivate and bring back more packages into the pipeline. So, bottom line is, the same number of packages that didn't arrive in the second quarter also didn't get replaced in the second quarter. So, that same total is about the same, and I think that's probably the easiest way to think about it.

John Geller

Yeah. I'd just add, I mean—so, if you think about it, too, for next year, given, the pipeline still remains very strong, you're not going to see much of an impact, I don't think, next year. The risk may be that you're talking about is if we don't ramp it back up here—since these packages generally take 12-18 months before they're activated, it could be more of a 2022. I think if we do it right, to Steve's point, we'll continue to ramp up the package tours. We've got visibility in that, depending on what the markets doing to replace those that are happening and continue to keep that strong pipeline as we go into 2022.

Brandt Montour

Great. Alright. Thanks, guys. Appreciate it.

Steve Weisz

Thanks, Brandt.

Operator

Thank you. Our next question comes from the line of Chris Woronka with Deutsche Bank. Please proceed with your question.

Steve Weisz

Hi, Chris.

Chris Woronka

Hey. Morning, guys. I wanted to ask you, as you think about, reopening sale centers or keeping them open if the virus numbers, you know, fluctuate a little bit. What's a decision—what makes a sales center profitable enough to keep it open versus having to shut it down? Or maybe it's just more an issue of reduce staffing levels? How do you guys look at sales center level profitability?

Steve Weisz

Yeah, so, I mean, clearly, the first and foremost thing we wanted to focus on when we opened those first eight was to make sure that at least they were, you know, cash flow accretive. And so, we didn't bring back the full staff. We brought back the top of our line, so we had our very best salespeople. You know, in any given sales center, there are some that are better salespeople that are stronger than others, so we want to make sure we have the best folks there. It's the same thing on the marketing and administrative support personnel. So we were able to modulate those numbers. If tour flow work to meaningfully fluctuate, south where we are today, we can take additional actions and we can continue to downsize the line etc. if we need to. Hopefully, it would never come to a point where we'd have to reclose the sale center that we had reopened, but it's always one of the tools that we have available to us should that be the case. Again, the most important thing is trying to make sure that they're cash flow accretive and we go from there.

Chris Woronka

Okay. that's helpful. And then, I wanted to ask how you think about inventory costs a couple years out, because you may have the opportunity to take back a small level of inventory. Maybe that's Sheraton and Westin. And then other opportunities might come up, right, to acquire inventory at the distressed level. So, I mean, is it fair to think that two, three years from now, your cost of inventory is lower than it was in say 2019?

John Geller

Yeah. I mean, it's too early to tell. You're right. I think there could be some opportunity there, depending on the length of the economic impact that COVID has and whether there's an opportunity to potentially buy more on the secondary market or not at lower costs as a mix percentage. The other one as just pointed out too, at a higher level if this does have a bigger impact on the lodging industry, maybe there's some opportunities, where a year or two out there could be some distressed new product opportunities, that type of stuff. Clearly—probably, an opportunity at some level. But like I said, a little bit too early to tell yet how that's going to play out.

Chris Woronka

Okay. fair enough. Very good. Thanks, guys.

Steve Weisz

Thank you.

John Geller

Thanks.

Operator

Thank you. Our next question comes from the line of Khoa Ngo with Jefferies. Please proceed with your question.

Khoa Ngo

Hi. Good morning, gentlemen. Thank you for taking the question.

Steve Weisz

Good morning.

Khoa Ngo

A lot of the questions have been answered, so maybe I can just jump into some clarification points. The ABS securitization that you just announced, the terms are really good and I'm just wondering what drove that? You mentioned some first time buyers were involved in there. Just wondering if the size of the loan pool had anything to do with it, or what really drove the strength?

John Geller

Yeah, I mean, part of it is, we always do very well in the securitization market. We got not only there was a big chunk of new investors, but we got the normal investors that like our paper. They know how it performs. We were, generally, call it 20 times oversubscribed on orders, meaning for \$375 million of paper, we had initial orders for over \$6 billion. So, when you have that type of interest in your paper, it allows you to drive, better pricing. And that's kind of what we saw. So, I think it just goes back to our program and how well we typically execute in that market.

Khoa Ngo

Understood. And just a follow up for me. Regarding the VOI guidance for the third quarter of one 120 to 150, you said that includes Hawaii ramping up through September. Are you able to provide a number excluding Hawaii, should the governor push it out a few more days?

John Geller

No. I mean, it would be one month of Hawaii, remember not ramping up through the quarter why it's not open today and obviously, as we get closer, it'll depend on occupancies and everything else. You know, you got to remember, right now, our focus is on in-house owner sales, etc. as we reopen these sales centers. So, there's a lot of variables there. What I can say is, if we're going to get to the higher end of our range, we need Hawaii opened up and ramping in September. But it's hard to kind of break it down at that level of detail at this point.

Steve Weisz

And just to add to that, the governor's behavior has been—he does things on a month-by-month basis. You know, it'd be unlikely for him to say, well, instead of September 1st to September 15th, I would suspect if he were to come off of the September 1st number, which we hope he won't, that he would say it's October or November or whatever it is.

Khoa Ngo

Thank you very much.

Steve Weisz

Thank you.

Operator

Thank you. Our next question comes from the line of Tyler—excuse me, Tyler Batory with Janney Capital Market. Please proceed with your question.

Steve Weisz

Hi, Tyler.

Tyler Batory

Hey. Good morning. Thanks for taking my questions. My first question just, in terms of default activity, can you give a little more detail on what you're seeing there? And I know you're offering a program for borrowers to defer payments. So, what's criteria for that program? How many customers are using that option currently?

John Geller

Sure. right now we've seen call it about 1.3% of our borrowers opt or qualify I should say for the deferred payment program, which essentially is, either you've lost your job or at least 30% of your household income because of the COVID-19. So, very manageable in terms of the percent of people. Not surprisingly, you saw that, shoot up fairly high in April and early May and then has since, you know, kind of really come down to a small amount of people at this point that are calling and asking about the program. So, and another—just a little bit of color. I mean, we've seen—of the people that have gone on the program—because the deferral was a—essentially, we stop credit reporting. We gave you a 90 day deferral with no payments, and then in the fourth month, you're supposed to start making your normal monthly payment and

call it one-ninth of the three months deferral, so that at the end of a full year, right, you're back to current.

We've seen about half the folks that had their first payment due, already i.e. they're in their fourth month of the deferral program, about one-third have started making their payments already. So, that's fairly positive relative to the 1.3%. We are seeing people, going back to making their payments and all that. Still early stages, but we feel pretty good about where we're at there.

Tyler Batory

Okay. And just a follow up, can you talk a little bit more about the membership decline in the interval international business? How much of that was due to lower inventory available lower transaction versus potentially some other factors that might be out there?

Steve Weisz

Yeah Tyler, I don't have a number to share with you there, let me just see if I can help you understand how it works. Typically speaking, when an interval member calls to say, hey, I'd like to exchange my ownership week in resort X for going someplace else, that's when the interval agent will remind that member that their membership is due for renewal at that point time. Oh, yeah. I forgot. Okay, well go ahead and charge my credit card for the renewal, and off it goes. So, as the request for exchange went down, it is logical to think that the number of people that would be calling in where we would remind them of their renewal has gone down. We think this is a temporary pause because people will, in fact, as we saw in June, start to reenergize about wanting to exchange, and we'll see membership revenue continue to drive—to go up again. So, I don't want to overreact to that decline here except to say it is more a way in which the transactions have flown through. Obviously, we're doing other ways to remind people that their memberships are due. But, to be honest with you, you can you can send him an email, you can drop a piece of mail in the mail to them, but until they know that they can exchange without renewing their membership, they may not be as inclined to, you know, react as quickly as we'd like.

Tyler Batory

Okay. Great. That's all for me. Thank you.

Steve Weisz

Thank you.

Operator

Thank you. We have reached the end of our question-and answer-session. I'd like to send a call back over to Mr. Weisz for any closing remarks.

Steve Weisz

Thank you very much. Thanks, everybody, for joining today's call. As we've always said, people, especially timeshare owners, want to take vacations. And the recovery we've seen across both our vacation ownership and exchange businesses in just a short amount of time is proving that to be true. Customers are returning and occupancies have improved considerably, particularly at our drive to locations. Approximately 70% of our sales centers have already reopened, and we've been very encouraged as sales begin to return. Exchange transactions in interval have improved considerably, and our high margins stickier revenue businesses performed as expected, delivering more than \$150 million in revenue in the quarter. And we executed one of the best securitization deals in our history. Still, with COVID cases continuing to rise, the near term trajectory of the recovery is uncertain. That's why we are continuing to aggressively pursue transformational opportunities across our business to create a more effective and efficient operating model. And we're doing everything in our power to make smart decisions for our associates, guests, and shareholders. As always, thank you for your interest in Marriott Vacations Worldwide. Take care of yourselves, and finally, to everyone on the call and your families, enjoy your next vacation, hopefully soon.

Operator

Thank you. This concludes today's teleconference. You may disconnect your lines at this time. Thank you for your participation and have a wonderful day.