

Exhibit B

MARRIOTT VACATIONS WORLDWIDE CORPORATION

AD HOC COMMITTEE ON TECHNOLOGY & INNOVATION STRATEGY CHARTER

I. Composition, Term of Office and Duration

The Ad Hoc Committee on Technology and Innovation Strategy (the “Committee”) shall consist of three members of the Board of Directors (the “Board”) of Marriott Vacations Worldwide Corporation (the “Company”).

The members of the Committee and its Chair are appointed by the Board upon the recommendations of the Nominating and Corporate Governance Committee and serve until their successors are appointed and qualified or until their earlier resignation or removal. Any member of the Committee may be removed by the Board in its discretion. The Secretary of the Company or his or her designee shall serve as Committee Secretary.

The duration of the Committee is intended to align with the duration of the Company’s strategic modernization initiative. Consequently, unless otherwise terminated earlier or extended by the Board in its discretion, the Committee shall terminate on June 30, 2027.

II. Meetings and Operations

The Committee shall hold at least three regular meetings each year and such additional meetings as the Committee Chair may deem necessary or appropriate. Meetings may be held at such times and places as the Committee or the Committee Chair determines. Minutes of each Committee meeting shall be made available to the Board, and the Committee Chair will report to the Board on matters discussed at the most recent Committee meeting. A majority of the members of the Committee will constitute a quorum (such that at times when the Committee has only two members, both members will be needed to constitute a quorum). The Committee shall have the authority to delegate any of its responsibilities to subcommittees as the Committee may deem appropriate.

Matters brought before the Committee that cannot be resolved by a vote of the members shall be submitted to the entire Board for consideration.

III. Purpose

The purpose of the Committee is to assist the Board in overseeing the Company’s strategies and initiatives related to technology and innovation. In performing its oversight function, the Committee will provide guidance and recommendations regarding its assessment of the Company’s strategies and initiatives related to emerging technologies, innovation, and technology investments that support the Company’s long-term growth and competitive positioning.

IV. Duties and Responsibilities

The Committee shall have the following specific duties and responsibilities in connection with its oversight of the Company’s strategies and initiatives related to technology and innovation.

A. *Technology and Innovation Strategies*

1. Review and advise the Board on the Company's technology and innovation strategies, including alignment with the Company's overall business objectives.
2. Evaluate emerging technology and digital trends, including those from competitors, that may impact the Company's business model and competitiveness within the industry.
3. Review reports from management concerning the Company's information technology operations, including application performance, technical operations performance, performance of external service providers, and information technology architecture.
4. Review and provide input and perspective to the Company's approach to information technology-related innovation.
5. Evaluate existing and future trends in information technology and artificial intelligence relevant to the Company's strategic plans.
6. Review and discuss with management the effectiveness of the Company's risk assessment and risk management guidelines and policies regarding information technology systems and security, including disaster recovery capabilities and enterprise data management.

B. *Strategic Investments and Partnerships*

1. Review and advise on significant potential strategic technology investments, acquisitions, partnerships, alliances or other corporate development opportunities that support the Company's technology and innovation strategy.

C. *Risk Management*

1. Review the Company's assessment of technology-related risks, including cybersecurity, data privacy, artificial intelligence, and operational resilience, in coordination with the Audit Committee as appropriate.

D. *Talent and Culture*

1. Review and assess the Company's efforts to attract, retain, and develop technology and innovation talent.
2. Review and assess the Company's efforts to encourage a culture of innovation and continuous improvement.

E. *Reporting*

1. Report periodically to the Board on the Committee's activities, findings, and recommendations.

2. Review and approve any public disclosures related to the Committee's areas of oversight, as appropriate.

V. **Annual Review of Charter; Annual Evaluation**

The Committee will at least annually review and assess the adequacy of this Charter in light of changes in law, rule, regulation or best practice. The Committee will submit proposed Charter revisions to the Board for approval. In addition, the Committee will at least annually evaluate its own performance.

VI. **Retention and Oversight of Outside Advisors**

The Committee shall have the sole authority, in its sole discretion and without further action of the Board, to retain for its own account and service, or obtain the advice of, any external advisors, attorneys, consultants, and accountants (collectively, "Advisors") it deems necessary or appropriate to carry out the Committee's duties. The Committee will be directly responsible for the appointment, compensation, and oversight of the work of any Advisors retained by the Committee. The Company will adequately fund the costs and expenses, as determined by the Committee, of any Advisors retained by the Committee and the Committee's ordinary administrative expenses that are necessary or appropriate in carrying out the Committee's duties. The Committee has the power to investigate any matter brought to its attention within the scope of the Committee's responsibilities, with full access to all Company books, records, facilities and employees.

Effective date: August 1, 2025