Marriott Vacations Worldwide Appoints Aaron Broholm as Vice President, Investor Relations

Nov 20, 2026

ORLANDO, Fla.--(BUSINESS WIRE)--Nov. 20, 2026-- Marriott Vacations Worldwide (“MVW”) (NYSE: VAC) today announced the appointment of Aaron Broholm as Vice President, Investor Relations. Broholm will report to Jason Marino, Executive Vice President and Chief Financial Officer.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20261120931255/en/

Aaron Broholm, Vice President, Investor Relations, Marriott Vacations Worldwide

In this role, Broholm will lead the company’s investor relations strategy and engagement with shareholders, analysts and the broader investment community. He will work closely with the company’s executive leadership team to communicate MVW’s financial performance, strategic priorities and long-term growth objectives.

"Aaron has built his career helping investors understand and believe in a company's vision, with a proven ability to navigate some of the most complex shareholder environments," said Marino. "His expertise and credibility with the investment community will be invaluable in earning the market's long-term confidence, and we're glad to have him on board as we continue to execute our growth strategy."

Broholm brings more than 20 years of experience across investor relations, corporate finance, tax and public company communications. Most recently, he served as Head of Investor Relations for The Wendy’s Company, where he led investor communications and engagement for the global restaurant brand. Prior to Wendy’s, he spent 14 years with The J.M. Smucker Company, including nearly a decade as Vice President of Investor Relations. In that role, he oversaw corporate positioning, earnings communications, shareholder and analyst engagement, investor conferences and market intelligence.

“Marriott Vacations Worldwide has a compelling story to tell, and I look forward to working alongside the leadership team to strengthen engagement with the investment community and reinforce the long-term value of the business,” said Broholm. “I’m honored to help the company continue to build on its momentum.”

About Marriott Vacations Worldwide Corporation

Marriott Vacations Worldwide Corporation is a leading global vacation company that offers vacation ownership, exchange, rental and resort and property management, along with related businesses, products, and services. The Company has approximately 120 vacation ownership resorts and approximately 650,000 owner families in a diverse portfolio that includes some of the most iconic vacation ownership brands. The Company also operates an exchange network and membership programs comprised of more than 3,200 affiliated resorts in over 90 countries and territories, and provides management services to other resorts and lodging properties. As a leader and innovator in the vacation industry, the Company upholds the highest standards of excellence in serving its customers, investors and associates while maintaining exclusive, long-term relationships with Marriott International, Inc. and an affiliate of Hyatt Hotels Corporation for the development, sales and marketing of vacation ownership products and services. For more information, please visit www.marriottvacationsworldwide.com.

View source version on businesswire.com: https://www.businesswire.com/news/home/20261120931255/en/

Investor Relations
Investor@mvwc.com

Global Communications
media@mvwc.com

Source: Marriott Vacations Worldwide Corporation