

Marriott Vacations Worldwide Appoints Vladimir Anokhin as Chief Strategy & Transformation Officer

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ORLANDO, Fla.--(BUSINESS WIRE)--Aug. 4, 2026-- Marriott Vacations Worldwide Corporation ("MVW") (NYSE: VAC) today announced the appointment of Vladimir "Vlad" Anokhin as Chief Strategy & Transformation Officer. Anokhin reports to Chief Executive Officer Matt Avril and serves as a member of the company's Executive Leadership Team.

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In this role, Anokhin leads transformation initiatives, data analytics, enhanced adoption of artificial intelligence capabilities, and product development.

Vlad Anokhin, Chief Strategy and Transformation Officer

"Vlad offers a unique combination of hospitality and operational leadership experience, along with a proven track record of delivering results," said Matt

Avril, chief executive officer of Marriott Vacations Worldwide. "As we continue looking for ways to better serve our Owners and members, it's important that our disciplines work together seamlessly across the business. Vlad's role reflects our commitment to strengthening that alignment and positioning MVW for long-term success. We are excited to welcome him to the team."

Over the course of his career, Anokhin has held leadership roles across hospitality, vacation ownership and financial services. Most recently, he served as Chief Strategy Officer at Invited Clubs, the largest owner and operator of private golf and country clubs, where he helped advance the company's analytics, technology and business performance capabilities. Prior to Invited Clubs, he served as Chief of Staff and Global Head of Product Development at Diamond Resorts. Earlier in his career, he held investment banking roles focused on real estate, lodging and leisure, including advising on the sale of Vistana Signature Experiences to Interval Leisure Group in 2015.

"MVW has an exceptional portfolio of brands, talented associates and a strong foundation for continued success," said Anokhin. "I look forward to working with the leadership team and associates around the world to further strengthen the business, enhance the Owner experience and help shape the company's next chapter."

About Marriott Vacations Worldwide Corporation

Marriott Vacations Worldwide Corporation is a leading global vacation company that offers vacation ownership, exchange, rental and resort and property management, along with related businesses, products, and services. The Company has 120 vacation ownership resorts and approximately 700,000 owner families in a diverse portfolio that includes some of the most iconic vacation ownership brands. The Company also operates an exchange network and membership programs comprised of more than 3,200 affiliated resorts in over 90 countries and territories, and provides management services to other resorts and lodging properties. As a leader and innovator in the vacation industry, the Company upholds the highest standards of excellence in serving its customers, investors and associates while maintaining exclusive, long-term relationships with Marriott International, Inc. and an affiliate of Hyatt Hotels Corporation for the development, sales and marketing of vacation ownership products and services. For more information, please visit www.marriottvacationsworldwide.com.

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