

Hyatt Vacation Club Introduces Villa Bites, Featuring Nurture Life to Bring Nutritious, Ready-to-Enjoy Meals and Snacks to Family Vacations

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Designed to make family getaways effortless, the program blends Hyatt Vacation Club's villa accommodations with Nurture Life's wholesome meals, so families can spend less time stressing and more time enjoying vacations

ORLANDO, Fla.--(BUSINESS WIRE)--Jul. 20, 2026-- **Hyatt Vacation Club**, a vacation ownership brand with a collection of premium residential-style resorts, is elevating the family vacation experience and making it a lot tastier too, with the launch of **Villa Bites by Hyatt Vacation Club**, a new program that delivers nutritious, kid-friendly meals and snacks straight to travelers' villas. In collaboration with **Nurture Life**, a brand built to make feeding kids healthy meals easier, Villa Bites ensures families arrive to a villa kitchen stocked with a curated selection of wholesome meals, smoothies, and snacks — best suited for little travelers aged eight and under.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260719505418/en/>



Villa Bites by Hyatt Vacation Club offers families convenient access to ready-to-enjoy, kid-friendly meals, smoothies, and snacks to fuel vacation fun.

Available as a reservation add-on at the time of booking, meal and snack bundles arrive chilled in a cooler bag, already stocked in the villa's refrigerator. Inside are twelve of Nurture Life's most-loved meals and snacks: creamy Mac and Cheese,

fluffy French Toast, Mighty Bites snacks, Superfood Smoothies made with real fruits and vegetables, and Oaties overnight oats. Every item is developed by Nurture Life's registered dietitians and chefs to balance real nutrition with flavors kids will actually enjoy.

"At Hyatt Vacation Club, we're always looking for ways to make family vacations feel easy and enjoyable from the moment you arrive," said Mike Flaskey, President and Chief Operating Officer at Marriott Vacations Worldwide. "Villa Bites helps families skip the grocery run and settle into vacation mode from the moment they arrive, with kid-friendly meals and snacks already waiting in the villa. It's a simple but meaningful way we're enhancing the experience for today's family traveler."

Hyatt Vacation Club residential-style villas are designed with family living in mind; spacious layouts and fully equipped kitchens make it simple to store, prepare and enjoy the meals. Whether it's smoothies by the pool or Mac and Cheese at the villa table, every meal and snack is available when hunger strikes. With mealtime handled, parents can put more energy into the resort's group activities and shared experiences.

Villa Bites by Hyatt Vacation Club featuring Nurture Life is making its debut at three fan-favorite Hyatt Vacation Club resorts across the continental U.S., including Hyatt Vacation Club at Coconut Cove (Florida), Hyatt Vacation Club at The Welk (California), Hyatt Vacation Club at Wild Oak Ranch (Texas) - with plans to roll out at more destinations soon.

"Nurture Life was built around a simple idea that kids deserve real, nutritionally balanced food, and parents deserve an easier way to give it to them," said Jennifer Chow, co-founder of Nurture Life and parent of 2 kids. "Vacation is one of the most important times families have together, and the last thing parents should be worried about is what to feed their kids. Villa Bites lets families show up to their trip knowing that part is already taken care of, with meals and snacks kids will actually eat and parents can feel good about."

Introductory pricing for Villa Bites starts at \$75 per bundle. Owners can add Villa Bites directly to their reservation through their Owner portal, The Lounge, while renters can add it at the time of booking on [Hyatt.com](https://bit.ly/HVCVillaBites). For more information about Villa Bites, to book your Villa Bites package, and to see participating locations, please visit: <https://bit.ly/HVCVillaBites>.

Nurture Life products are offered as a convenience for our guests. These items are produced and packaged by Nurture Life, and all product information, including ingredient lists, allergen statements, and nutritional details, is based on Nurture Life's representations. We do not manufacture or independently verify these products or claims. Guests with specific dietary needs or allergies should review Nurture Life's product information and consult directly with Nurture Life or a healthcare professional before consumption.

About Hyatt Vacation Club (HVC)

Hyatt Vacation Club (HVC) is a vacation ownership brand dedicated to helping people rediscover the power of vacations. Consisting of several different ownership programs, Hyatt Vacation Club includes a distinct collection of 22 vacation club properties set in some of the most unique and desirable destinations across North America and the Caribbean. Hyatt Vacation Club is part of Hyatt Vacation Ownership (HVO), which develops, markets, and manages shared ownership resort properties and is a business unit of Marriott Vacations Worldwide Corporation (MVW), a leading global vacation company that offers vacation ownership, exchange, rental and resort and property management, along with related businesses, products, and services. Hyatt Vacation Club's points-based ownership programs provide Owners and their families with the flexibility to enjoy unique vacation experiences and villa style accommodations designed to maximize vacation fun. For more information, please visit the Hyatt Vacation Club website.

The Hyatt Vacation Club programs are independently owned and operated in respective parts by HV Global Group, Inc. and WHV Resort Group, Inc. Hyatt Vacation Ownership and its affiliates use the Hyatt names and marks under a license from an affiliate of Hyatt Hotels Corporation. Hyatt Vacation Club is not owned by or an affiliate of Hyatt Hotels Corporation. Hyatt Hotels Corporation and its affiliates make no representations, warranties, or guaranties with respect to Hyatt Vacation Club programs or products.

About Nurture Life

Nurture Life is a children's food brand on a mission to nourish a healthier generation of kids. Designed for children from 8 months to 8 years old,

Nurture Life offers a range of chef-crafted, dietitian-designed meals and snacks made with wholesome ingredients and balanced nutrition. From Finger Foods that support self-feeding to Kids Meals that help busy families serve nutritious, kid-approved meals with ease, Nurture Life is raising the standard of kids' food. Since its founding, Nurture Life has helped thousands of families make mealtime easier by delivering convenient, nutritious solutions that kids love and parents trust. For more information, visit nurturelife.com

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Cameron Klaus
Global Communications
407-206-6300
media@mwwc.com

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