# Marriott Vacations Worldwide Appoints Tony Walker as Chief Sales and Marketing Officer

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ORLANDO, Fla.--(BUSINESS WIRE)--Mar. 9, 2026-- Marriott Vacations Worldwide (NYSE: VAC) announced today that industry veteran Tony Walker has been appointed the Company's new Executive Vice President and Chief Sales and Marketing Officer, reporting to Mike Flaskey, President and Chief Operating Officer.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20260309199302/en/

Tony Walker, Executive Vice President and Chief Sales and Marketing Officer, Marriott Vacations Worldwide

Walker brings more than two decades of sales, marketing, and operational leadership to Marriott Vacations Worldwide, having progressed from frontline sales roles to leading global organizations through periods of growth, transformation, and integration. He has led multiple mergers and acquisitions, overseen complex cultural integrations, and driven organic operational performance improvement across a variety of business environments. Walker's previous experience includes serving for six years in the Chief Sales and Marketing Officer role at Diamond Resorts, executing industry leading experience-based sales and marketing capabilities that enabled sustained revenue and adjusted EBITDA growth. Over the course of his career, he has also held senior leadership positions at Starwood Vacation Ownership and Travel + Leisure. He most recently served as Chief Sales Officer at maritime hospitality company Hornblower Corporation, where he led a transformation of the company's sales strategy and structure.

"Tony brings a disciplined, proven sales and marketing approach rooted in high performance and accountability, that is well-suited for our organization as we sharpen our focus on operational excellence and the customer journey," said Flaskey. "His experience leading results driven large-scale sales and marketing organizations positions him well to lead our sales and marketing teams into the future."

As Chief Sales and Marketing Officer, Walker is responsible for driving tour flow and VPG (Volume Per Guest) growth from the development and delivery of sales and marketing strategies, programs, and product enhancements, as well as sales training, recruitment, and personal development across all the Company's vacation ownership brands.

"I am honored to join Marriott Vacations Worldwide at such an important time for the company and its associates," said Walker. "With the strength of our brands, the depth of our talent, and a passionate owner base, I'm confident we can unlock the next wave of growth for the company's sales and marketing operations."

**About Marriott Vacations Worldwide Corporation**

Marriott Vacations Worldwide Corporation is a leading global vacation company that offers vacation ownership, exchange, rental and resort and property management, along with related businesses, products, and services. The Company has 120 vacation ownership resorts and approximately 700,000 owner families in a diverse portfolio that includes some of the most iconic vacation ownership brands. The Company also operates an exchange network and membership programs comprised of more than 3,200 affiliated resorts in over 90 countries and territories, and provides management services to other resorts and lodging properties. As a leader and innovator in the vacation industry, the Company upholds the highest standards of excellence in serving its customers, investors and associates while maintaining exclusive, long-term relationships with Marriott International, Inc. and an affiliate of Hyatt Hotels Corporation for the development, sales and marketing of vacation ownership products and services. For more information, please visit www.marriottvacationsworldwide.com.

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